

Norfolk Farmers Market Steering Committee  
Minutes of January 9, 2012 Meeting

Meeting called to order at 5:03 PM by Chair Sue Frisch

Present: Lisa Auclair, Libby Borden, Sue Frisch, Joel Howard, Mary Ann McGourty, Schuyler Thomson

Following the resignation of Secretary Fay O'Meara, Mary Ann McGourty was elected secretary of the committee.

Review agenda: no changes

Minutes of December meeting approved as circulated

Treasurer's report: last review of 2011 budget and first discussion of 2012 budget, which will be fleshed out at next meeting. Joel will explore sources for grants to support our proposed improvements to parking lot and areas around the market. We will also contact Conservation Commission, Community Association and EDC to discuss making this a joint project. Sue and Libby will review last year's CT Grows grant to see if we can reuse parts of it.

All agreed that we would continue to offer SNAP benefits; Lisa will consider ways to make the logistics easier.

Updates: Joel will be in touch with Bruce Hanke re: 2012 logo for bags and pins. Gift certificates need more promotion.

Manager's special concerns: at February meeting the committee will review Market Policies and Procedures, in advance of the late February mailing to vendors. Vendor fees will remain the same for 2012.

New committee members: members will follow up with a few potentials.

Special days, 2012 season: to remain the same as last year, with exception of Artisan's Day, which may be replaced by Local Food Day.

Friends of the Market: continue program as it is, with \$15.00 fee or four hours of volunteer time.

Old business: none

New business: discussion of local map. Joel will check out holders for maps and brochures and will also discuss with National Iron Bank the possibility of including a farmers' market promotion in May bank statements.

Agenda for next meeting to include budget, updating procedures document, and schedule for special days.

Public comment: none

Meeting was adjourned at 6:13 PM. Next regularly scheduled meeting is February 6, 2012.

Respectfully submitted,  
Mary Ann McGourty, Secretary