

Norfolk Economic Development Commission
Special Meeting
December 9, 2010
Town Hall

Present: Libby Borden, Mary Fanette, Larry Hannifin, Dan Hincks, Jim Nelson,
Francesca Turchiano
Guest: Colin Tail

Libby brought the meeting to order at 6:35 p.m.

Minutes: The minutes of the November 8, 2010 meeting were approved.

Commission Member: Libby said that she and Jamie are working on filling the tenth slot on the EDC.

Town-Wide Tag Sale: Colin and Larry reported that they had met with Evan Hughes about a town-wide tag sale. Colin will confer with the Lions Club about collaborating. There was discussion about location of the sale; if people wanted to sell from their houses, we could provide a map. However, there should be a central location, also.

List of 2011 Goals: The commission discussed the list of goals. We had questions about the feasibility of a blog; Francesca will invite Kurt Steele, who is a strong blog advocate, to a meeting to discuss the possibility. Dan said that Infinity Hall would not be having the HD Met Opera. Otherwise, all items will be pursued and reported on regularly. We discussed ArtsWave Redux at length. We discussed the importance of a critical mass of events to bring people to Norfolk. We agreed to pursue the idea of having ads placed in strategic publications listing all Norfolk summer weekend happenings. Fran would like to brand ArtsWave events with the ArtsWave logo. Jim encouraged us to have at least one big ArtsWave weekend as well as other events throughout the season and year. Everyone agreed that town aesthetics were very important. Mary will pursue a bridge studio and Libby will follow up on The Moth. The seeking of a large economic development grant will be further discussed. Francesca, with Jim and Dan, and Marie when she returns, will work on advertising and publicity.

Meeting Date: The January meeting will be changed from January 6 to January 13.

The meeting was adjourned at 7:10.

Elizabeth Borden